

# Linnea Kobbs

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## WORK EXPERIENCE

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### weDignify

**May 2024-Present**

*Student Pro-Life Missionary*

*Champaign, IL*

- An organization dedicated to pro-life advocacy and student outreach on campuses.
- Directs and facilitates weekly student small groups, leading discussions and teaching communication strategies.
- Collaborates with a vision-driven team in strategic planning and execution of outreach events.
- Participates in weekly strategy meetings to drive professional development and operational planning.
- Cultivates communication skills by building relationships with student leaders and volunteers.

### Stratford House Commissar

**Aug. 2023-Sep.2024**

*House Commissar*

*Champaign, IL*

- A housing community providing residential services to students.
- Managed kitchen operations and supply chain logistics for 25+ house residents.
- Led inventory control and restocking procedures.
- Instructed residents on cooking techniques and food safety protocols.
- Served as the primary liaison for resident communications, resolving meal-related inquiries.

## EDUCATION

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**University of Illinois at Urbana-Champaign**   **Expected Graduation: Dec. 2026**

*Bachelor of Science in Marketing, Bachelor of Arts in*

*Graphic Design*

*Urbana-Champaign, IL*

- GPA: 3.85

## CERTIFICATIONS, SKILLS, & INTERESTS

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- **Certifications:** Search Engine Optimization (SEO) Certification; Email Marketing Certified by HubSpot; Inbound Marketing Certified by HubSpot
- **Skills:** Print Design; Brand Development; Microsoft Office Suite; Adobe Illustrator, Photoshop, InDesign; Figma
- **Interests:** Crocheting; Baking; DIY Crafting