

LINNEA KOBBS

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EDUCATION

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN
Bachelor of Science in Marketing and Bachelor of Arts in Graphic Design
GPA: 3.85

Expected Graduation: December 2026

PROFESSIONAL EXPERIENCE

WEDIGNIFY – CHAMPAIGN, IL

May 2024 – Present

Student Pro-Life Missionary

- Directs and facilitates weekly student small groups (average of 5 students per group), leading complex discussions and teaching communication strategies on sensitive topics.
- Collaborates cross-functionally with full-time missionaries on the strategic planning and execution of key weDignify outreach and educational events, contributing to successful campus engagement.
- Participates in weekly one-on-one and team strategy meetings, driving professional development and contributing to the mission's operational planning.
- Cultivates strong interpersonal and communication skills by building sustained, trusting relationships with student leaders, volunteers, and organizational staff.

STRATFORD HOUSE COMMISSAR – CHAMPAIGN, IL

August 2023 – September 2024

House Commissar

- Managed kitchen operations and supply chain logistics for 28 house residents, ensuring the consistent execution of the housing's meal plan over 9 months.
- Led inventory control and restocking procedures for the pantry, fridge, and freezer during weekly deliveries, minimizing waste and ensuring the availability of necessary food and supplies.
- Instructed residents on essential cooking techniques and food safety protocols, including sanitary procedures and proper food storage, promoting a safe and clean communal environment.
- Served as the primary liaison for resident communications, efficiently resolving meal-related inquiries and concerns via in-person interactions, calls, and emails.

LEADERSHIP & ACTIVITIES

YOUNG AMERICANS FOR FREEDOM

August 2024 – Present

Current Vice President, Member since 2022

- Collaborates with the chapter leader and members to organize events promoting conservative values and engaging discussions on campus.
- Coordinates logistics for guest speakers and events, fostering relationships with other organizations to support chapter goals.
- Assists with meetings when the chapter leader is unavailable or running late.

FILIPINO FIRST RESPONDER FOUNDATION

August 2025 – Present

Co-Founder and Vice President

- Established and launched a non-profit organization focused on logistics and fundraising to send essential medical supplies to the Philippines, defining the core mission and strategic operating goals.
- Spearheaded the organization's complete brand identity creation using Graphic Design skills (Adobe Illustrator), developing the logo, visual standards, and overall brand messaging.
- Manages organizational governance by assisting with board meetings and developing and conducting onboarding and training programs for new volunteers.

OTHER ACTIVITIES

Skills: Microsoft Office Suite, Adobe Illustrator, Photoshop, InDesign, Figma